

CyberLynk *Wi-Fi "Hot Spot"*

Broadband Wi-Fi Internet Connectivity

CyberLynk, a leader in the Internet Service industry maintains both a wired and wireless network to provide high-speed, commercial grade Internet service to businesses in SE Wisconsin and NE Illinois. CyberLynk is now releasing a new "Hot Spot" technology.

What is a "Hotspot"?

A "Hot Spot" is a public location that provides convenient high-speed Wi-Fi wireless Internet access. Users have the freedom of traveling with their laptop/PDA while staying connected by simply entering into the "Hotspot" location.

Where can the "Hotspot" technology be used?

The CyberLynk "Hotspot" technology can be used in almost any location you can imagine including:

- Marina's
- Restaurants
- Coffeehouses
- Malls
- Airports
- Libraries

How do people connect to your "Hotspot"?

Your clients will connect using either a laptop or PDA that is Wi-Fi 802.11b wireless-enabled. They simply walk into the "Hotspot," turn on their laptop/PDA and connect to the Internet. If they are a new subscriber, they will be prompted with a series of signup questions that takes approximately 2 minutes to complete. Once connected they can download email attachments, surf the web, watch live web casts or listen to streaming audio. You'll quickly see the benefits of a service that works to ensure a smooth secure connection between your customers and the Internet.

What are the benefits to your customers?

- No software required
- Quick secure connection
- Easy to use
- Remote work location
- Simple fee structure
- Communicate while out of the office

Contact CyberLynk Sales at: **1-800-862-5965** or sales@cyberlynk.net. Visit our web site at www.cyberlynk.net

How do you benefit?

As a business owner you can benefit in many ways including the following:

- New service offering for revenue growth
- Give customers a reason to come back/repeat business
- Attract more customers
- Keep customers connected
- Add value to your existing business
- Captive audience
- Market your products via automatic pop-up windows
- Minimal investment

Service Plans

CyberLynk offers a wide range of service plans to meet your needs. Whether you require a completely managed solution or an onsite billable service, we can meet the need.

Each "Hotspot" package includes all necessary equipment to create your own Internet "Hotspot." Each package includes:

CyberLynk "Hotspot" Package
Single wireless access point
Radius authentication
Secure client authorization
Web based accounting
One printer for customer receipts
One high-speed connection
NAT support
Customizable service/price offering
HTTP proxy
SMTP redirection

All "Hotspot" equipment is installed by trained professionals!

What is your next step?

Give us a call! We'll meet with you and show you how to generate more revenue by offering "Hotspot" Internet access.